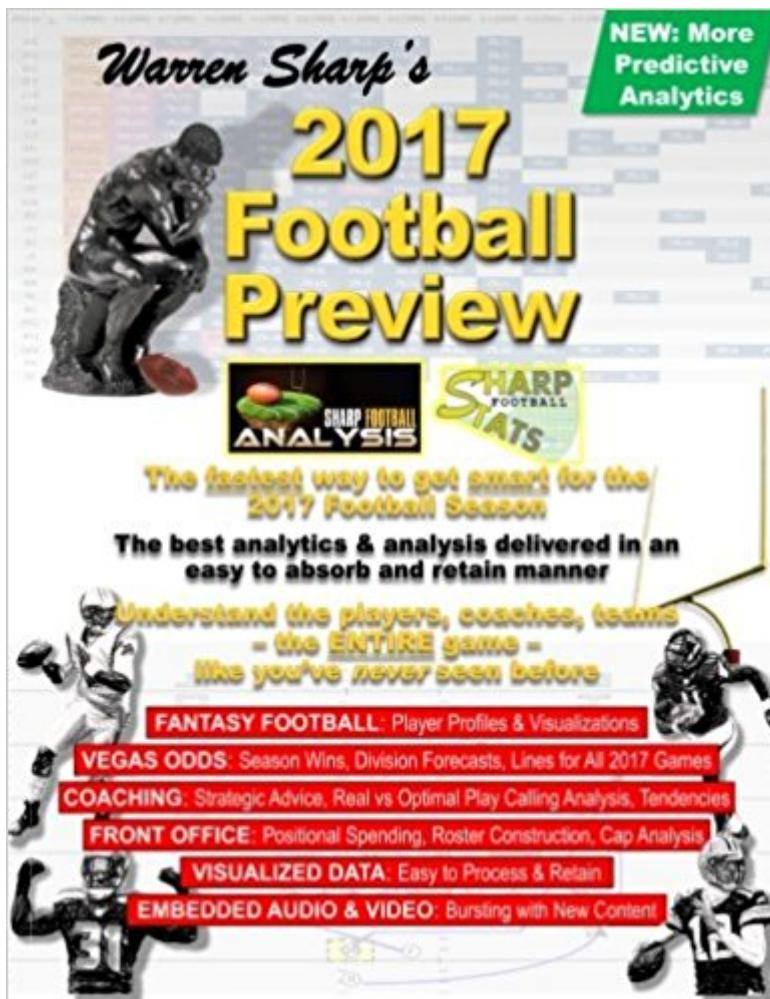


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# Warren Sharp's 2017 Football Preview



## Synopsis

Simply the best, analytical 2017 football preview you can buy Welcome to previewing the NFL through a lens youâ™ve never witnessed before. Warren Sharpâ™s 236-page full color 2017 Football Preview is unlike anything you have seen before. Stunning visualizations built with the reader in mind and innovative, next level thought process abound in every team chapter and article. This book shares insights into the players, coaches, teams and philosophies with one goal in mind: to get you prepared for the 2017 season by delivering the smartest information in the fastest, most direct way possible for optimal reviewing and retention. PDF copy here: <http://bit.ly/1qPWB7d> Every key element you would want to study is included, such as Fantasy Football (player profiles, ranks & visualizations), Vegas Odds (forecast team wins, division rankings, lines for all 2017 games), Coaching (strategic advice for teams, real vs optimal play calling analysis & uncovering team tendencies) and Front Office Analysis (positional spending, roster construction & cap analysis). Team chapters are detailed and intelligently organized for a massive revolution in reader understanding and information retention Warren believes the best way to be successful in fantasy football or betting is to do the opposite of most other publications. There is an industry rush to dive head first into player rankings & projections. Warren starts with fundamental discussion of the game, the teams, their coaching strategy and the players. He then analyzes their strengths and weaknesses with visualizations and data to support the narrative. Using that framework, Warren constructs projections and outlook. By previewing the NFL season in this manner, the reader walks away with much more than ever envisioned or delivered in a season preview. This season preview is not only superior to the many magazines you see, itâ™s also unique, and thus provides an inherent edge to all who review and learn from it. It also contains embedded audio & video, which will be updated in late July (before training camp) and late August (after the preseason) for even more value-added content. This preview incredibly combines evergreen philosophical âœfootballâ• analysis you would find in a reference book with immediate, relevant predictions for the 2017 season. Here are what the pros want you to know: •Warren's dedication and acumen for analyzing football is clearly evident in the work he produces. This book is completely unlike anything I've read in a preview before, but that's what I've come to expect from Warren. His ability to approach the game logically, analytically and in a predictive manner sets him apart from the crowd. Between the narratives, articles and graphics, I have no doubt after reading this preview you will be far more prepared for your fantasy drafts and just football in general. If you're a NFL fan of any kind, I cannot recommend this preview enough.â• Evan Silva, Rotoworld.com Senior Football Editor •Warren's Football Preview is amazing. It touches on everything you could hope to find, and many things you

never thought you'd find, in a preview. It's not often that a football mind like Warren lays out his thoughts as extensively, in such an organized manner for easy reading and comprehension. I don't see how anyone could afford to pass this book up if they plan to make money on football this fall. It's that good. • Bill Krackomberger, Las Vegas, winning pro gambler (ESPN/CNN) • When it comes to the NFL, there is no one I trust and use more than Warren Sharp. Warren has an amazing grasp of the analytics that matter... & how to implement those in a practical & easy to read format. • Matthew Holt, COO of CG Analytics • A truly indispensable resource | makes up for mainstream media's shortcomings. Certain to give you a leg up on both sportsbooks & your fantasy competition alike. • Gill Alexander, Host on VSiN

## **Book Information**

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## **Customer Reviews**

Warren Sharp of SharpFootballAnalysis.com and SharpFootballStats.com is an industry pioneer at the forefront of incorporating advanced analytics and metrics into football analysis. Warren is a regular guest on countless sports talk radio shows around the nation, and currently writes for ESPN's Chalk section and is the NFL Strength of Schedule Analyst for Rotoworld.com Warren graduated with a degree in Civil Engineering from a Top 10 Engineering school and then earned his professional license. While a licensed Professional Engineer by trade and currently working in the field for over 20 years, Warren applies the same critical thought process and problem solving techniques into his passion, football. After spending years constructing, testing and perfecting computer models written to understand the critical elements to win NFL football games, Warren's quantitative analytics are used in private consulting work, and elements of which are publicly shared on SharpFootballAnalysis.com and SharpFootballStats.com His detailed study of team efficiency,

including inventing custom analytics to fill gaps and increase analytical power, have allowed him to view the NFL in ways more advanced than even most NFL teams utilize themselves. His ground breaking work on efficiency metrics presented in visually stunning and easy to understand manners has spawned SharpFootballStats.com. Warren's research has been published worldwide, including in the Wall Street Journal, Huffington Post, Slate, Buzzfeed and Yahoo!, in addition to ESPN and FOX Sports among many others. To contact Warren, please email sharp@sharpfootballanalysis.com or send a direct message on Twitter to @SharpFootball.

Great info for a serious football bettor. Quality on par with Steeles yearly books. My only cons would be the teams are alphabetical order and not by division(bugs me for whatever reason), and could use a little more focus on defense in the written portion of team writeups like the offense gets. Outside of that this is a brilliant book and probably goes over the head of most people.

As someone who has made a living doing competitive intelligence and data analysis, I can only paraphrase Steely Dan here: Rikki, don't lose this guide, it's the only one you want. And if Kenny Golladay \*does\* blow up this year, I'll look like a genius in my fantasy league. More better.

Love this book. Warren has consistently produced the best analytical content available. Any fan of football with any desire to become a smarter consumer of the most popular sport in the US would fine value in reading this book. Especially helpful for the daily fantasy and wagering crowd.

Warren Sharp's analysis makes me look at football in new ways and with new perspective. Is it a game of Xs and Os or Jimmys and Joes? He can't tell you that, but he can tell you which plays work, how they work, and why they work. I assume he put 10,000 hours into this work, and its a hella value at ~25 bucks. If you care about understanding football from a deeper analytical place, you must own this preview.

If you're a football fanatic, this is a must purchase! The level of detail and thought put into every page is very evident. I haven't seen the level of analysis of each and every NFL team anywhere else. Warren Sharp did an amazing job putting this together and it's making me all the more excited for the NFL season to start. Well done.

if you are reading this you already know, there is no other

Excellent football guide. Warren Sharp explains his logic and presents the information in an easy to read format. The book is easy to read and has plenty of visuals to drive home the numbers of the game. You will have a definite advantage in your fantasy football league if get this book.

Excellent work! Great information for both DFS and season long leagues. Reading this book has got me excited for football season even before training camp starts. Also enjoyed the segment about how to view vegas totals. This book will be getting a lot of use during draft season.

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